



Connecting the Dots

Through Collaboration & Connection

Auror.

INTRODUCTION – ANDREW LEIGHTON



- Business Development Manager
- 7 years in software
- Passionate about B2B technology
- Aspiring crimefighter

TODAY'S DISCUSSION

- ABOUT AUROR
- IDEA 1: CONNECTION
- IDEA 2: COLLABORATION
- NEW ZEALAND CASE STUDY
- APPLICATIONS IN AUSTRALIA

HOW AUROR WAS ESTABLISHED

- Shock of \$2 million/day theft statistic
- Discovery of retail-police disconnect
- Using technology and data to bridge the divide

PROBLEMS AUROR SOLVES

- Under- or non-reporting of retail crime incidents
- Collating data to create actionable intel for retailers and police
- Repair broken relationships between crimefighters in the community

WHAT IS AUROR?

Transforming how Police and communities prevent and solve crime.

CAPTURE info about crime easily.

SOLVE more crime faster.

PREVENT further crime.

Auror.

TECHNOLOGY

Our capabilities – Now & Future

CIVIL RECOVERY – Automation

LPR – Notifying stores of VOI

FR – Notifying stores of offenders

AI – Pre-empting crime

THE BIG IDEA 1

Connection

A relationship in which a person or thing is linked or associated with something else.



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THE IMPORTANCE OF CONNECTIONS

Connections simplify and make sense
of complex networks.

CONNECTIONS IN SOLVING CRIME

Complex Network for Crime

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Organised Retail Crime

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DEFINING ORC

Large-scale theft - multiple retail stores (SCREEN SHOT)



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DEFINING ORC

Fencing operations selling goods for financial gain



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DEFINING ORC

A 'gateway' crime

08/08/2017 Four people arrested in connection with Christchurch shoplifting, robbery, firearms, drugs charges - NZ Herald

NEW ZEALAND

Four people arrested in connection with Christchurch shoplifting, robbery, firearms, drugs charges

11 Aug, 2017 5:06pm [Quick Read](#)



Canterbury police arrested four people and charged them with a total of 130 charges. Photo / File

NZ Herald

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OPPORTUNITIES TO CONNECT

- Offender – Who is stealing?
- Stores – Where they stealing?
- Products – What are they stealing?
- Associates – Who's helping them steal?
- Vehicles – How do they move between incidents?

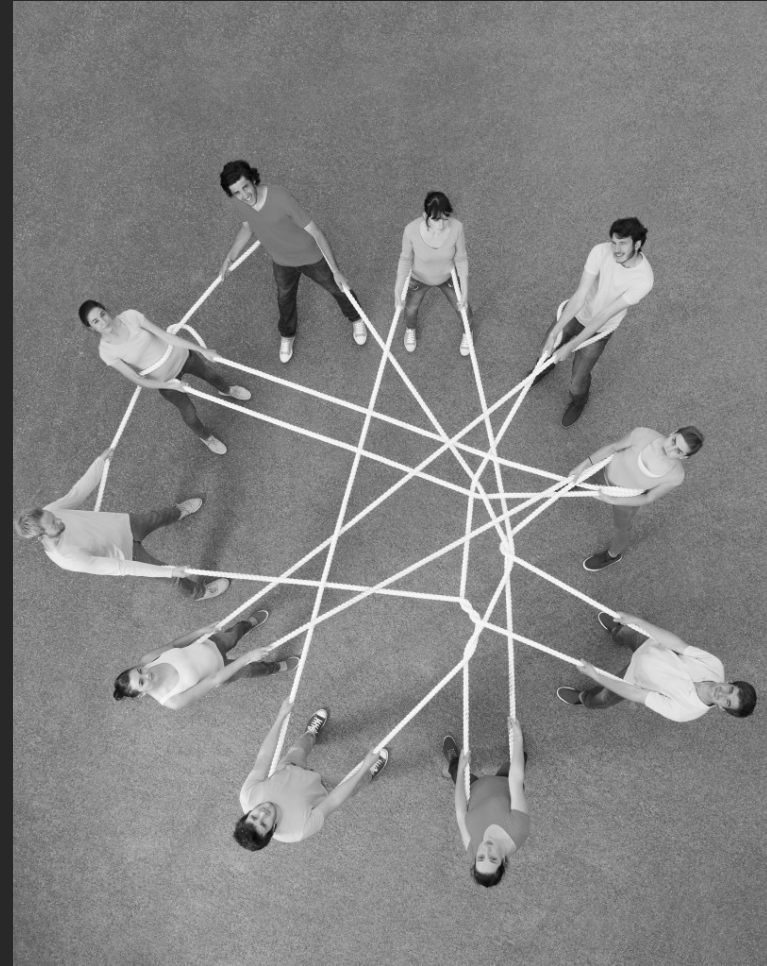


Having more information about incidents gives us a great opportunity to connect the dots around crime.

THE BIG IDEA 2

Collaboration

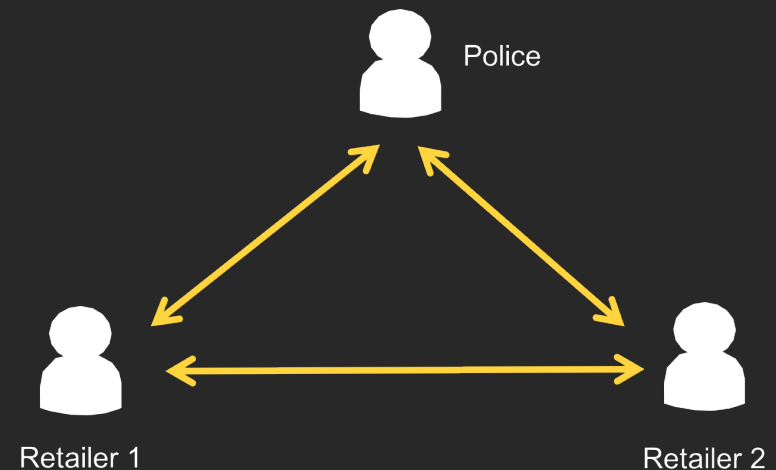
The action of working with someone to produce something.



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COLLABORATION

- Better collaboration = better intel = better outcomes
- Collaboration: retailers & police
- Information-sharing platform
- Contribute, share & notify
- Data network effect
 - More people involved, contributing smart data to help serve all users
- Overcoming privacy concerns



THE SECRET RECIPE

Connection – Retailers report incidents in Auror (all details captured)

+

Collaboration – Police & Retailers contribute, share and comment on
incidents

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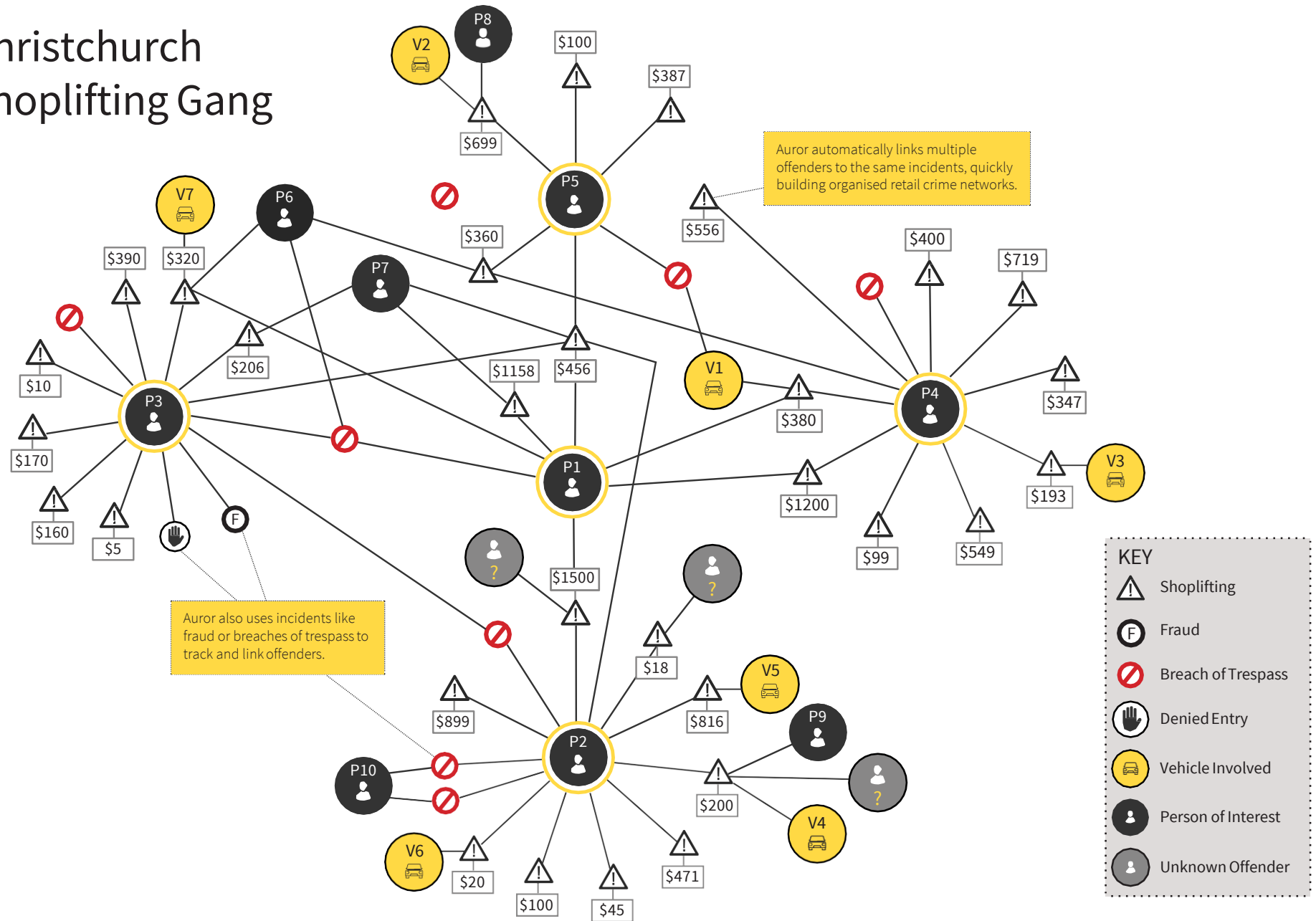
Identify & target the most **prolific organised crime groups**

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NEW ZEALAND CASE STUDY: STOPPING AN ORGANISED SHOPLIFTING GANG

- Gang of **five offenders** operating in Christchurch, NZ
- **Well-known** to retailers & police – reports date back to 2013
- **Intelligence** from **Auror** was used to understand criminal network, provide intel & affect arrests
- **Charged** with more than 130 offences – including **firearms** & **methamphetamine** possession
- Police & retailers cited Auror data as the **key** to the case.

Christchurch Shoplifting Gang



APPLICATIONS IN AUSTRALIA

- Targeting top offenders & seize assets of known receivers
- Limiting reselling ability & its flow-on effect

SUMMARY

- To make connections, we need to capture the right information
- More crime can be prevented through better collaboration
- Better intel helps target prolific offenders and receivers



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Join us in the fight against crime.